

A group of seven diverse young adults, four men and three women, are smiling and posing for a photo. They are wearing lanyards with "bbyo" and "SUMMER EXPERIENCES" tags. One woman is wearing a red shirt that says "CERTIFIED CHA-GUARD". Another man is wearing a blue shirt with a map of Israel. In the background, a red banner partially reads "THE GOAL: MAKE THE IT CAN O MAKE JEW".

CHANGING THE GAME

BBYO ANNUAL REPORT 2016–2017

Friends,

The 2016-2017 school year was incredibly special for BBYO. The year saw so many remarkable milestones—from launching our #gamechangers campaign to surpassing 20,000 North American members—accomplishments that give Alephs and B’nai B’rith Girls a platform in which to make a difference and advocate for what they believe in.

Teens chose “Changing the Game” as their guiding theme this year, showing how important it is to make their mark on the Jewish community and the world at large—and they’re doing just that. From attending the 58th Presidential Inauguration and Women’s March in Washington, DC to sharing their point of view and learning from others with differing opinions, to gathering with more than 2,500 of their peers in Dallas for the largest assembly of Jewish teen leaders worldwide, BBYO members are forming their own perspectives and developing connections with their Jewish counterparts and heritage. It is a privilege to watch their progress.

On the business side of BBYO, we launched a \$90 million five-year “This Moment in Time” campaign to enable the organization to double its annual growth rate, with the goal of reaching 27,000 members by the end of the 2021 school year. We are making shifts to scale our operation so that we can have an even greater global reach and impact on Jewish teens.

We are grateful for the significant investments that donors and partner organizations have made to BBYO—it is because of each of you that we are able to reach more teens with more meaningful Jewish experiences. Thank you for your support.

Sincerely,



Matthew Grossman
Chief Executive Officer, BBYO



BBYO IS ON A MISSION TO PROVIDE MORE JEWISH TEENS MORE MEANINGFUL JEWISH EXPERIENCES.

BBYO
FINISHED 2017
20,000
MEMBERS
STRONG
ACROSS NORTH AMERICA

BBYO is a pluralistic movement reaching over **80,000** teens plus **hundreds of thousands** of alumni, parents, volunteers, and professionals. With a network of more than **600** chapters in **110** North American communities and **40** countries across the globe, BBYO serves as the Jewish community’s largest and most valuable platform for delivering fun, meaningful, and affordable experiences that inspire a lasting connection to the Jewish people.



YEAR IN REVIEW

SEPTEMBER 2016



BBYO launches “This Moment in Time,” a \$90 million campaign with support from two long-term funders, totaling \$28.8 million, to expand the organization’s capacity and double its growth rate over five years

DECEMBER 2016

FEBRUARY 2017

BBYO International Convention (IC) 2017 attracts the largest crowd to date—nearly 4,800 Jewish teen leaders, educators, professionals, and philanthropists unite in Dallas to learn, celebrate, and further a strong Jewish future

FEBRUARY 2017

Joomie, BBYO’s first-of-its-kind free Jewish roommate finder app designed to help Jewish high school seniors and college students connect with roommates who share similar interests, hobbies, and/or values, launches at BBYO International Convention



APRIL 2017

13,500+ Jewish teens serve communities around the world during J-Serve, the International Day of Jewish Youth Service

JUNE 2017



Aleph Zadik Aleph and B’nai B’rith Girls to become 20,000 members strong in North America

SUMMER EXPERIENCES AROUND THE WORLD

“Because of everyone at Kallah, I will study the Torah and celebrate Shabbat with my family more often. Because of my time at Kallah, I am driven to engage with my Judaism beyond the levels of BBYO and my synagogue.”

—Liam M., Wisconsin Region, Kallah Participant



REIMAGINING JEWISH IDENTITY

Arts Fest at International Kallah, BBYO’s summer program that takes teens outside the classroom to find their Jewish selves, helped teens discover their Jewish identity through art. Learning with educators from the 14th Street Y, teens explored what connects them to Judaism through music, performance art, writing, narrative storytelling, webpage coding, graphic design, and more. Through the theme “welcoming the stranger,” teens explored how inclusivity and diversity manifests itself through art.

NEW THIS YEAR: BBYO STAND UP

In exciting community-based destinations around the world, BBYO Stand UP experiences share travel, new culture, and opportunities to give back to a community with teens. Eighty-five teens joined the inaugural summer of Stand UP in Washington, DC, Chicago, Alaska, Nicaragua, and South Africa.



BBYO SUMMER 2016 LEADERSHIP PROGRAMS BY THE NUMBERS

1,258

teens participated in summer experiences in the U.S.

715

teens traveled the world during BBYO summer experiences

710

teens attended CLTC (Chapter Leadership Training Conference) to learn leadership skills and community building

263

teens attended a SOLD-OUT International Kallah

199

teens attended ILTC (International Leadership Training Conference), teaching teens about the diversity of our global Jewish movement

INTERNATIONAL CONVENTION 2017: *CHANGING THE GAME*



CHANGING THE GAME

Teens at BBYO International Convention (IC) 2017 participated in experiences that challenged them spiritually, personally, and intellectually. IC brought together Jewish teen leaders with community, organizational, and business leaders to learn from their experiences and use their leadership skills to “change the game.”

“The best part of IC is meeting people from all over the world. From eating Shabbat dinner with girls from Uruguay and playing pool with Serbians and Bulgarians, to having conversations with people from the UK, Denmark, and Macedonia, IC provided a unique experience I could not get anywhere else.”

—Juliet F., Connecticut Valley Region, IC 2017 attendee

INTERNATIONAL CONVENTION 2017: *AT A GLANCE*

2,517

Jewish teen leaders

4,800+

total attendees

30

countries

24

teen-led Shabbat services

79

Limmud (learning) sessions

220+

program partners including

- AIPAC
- BuzzFeed
- Dallas Holocaust Museum
- Girls Who Code
- Samsung



A GLOBAL MOVEMENT: BBYO'S INTERNATIONAL NETWORK

8,084

international members

40

countries with engaged Jewish teens

200+

international teens and staff from 28 countries beyond North America attended IC 2017

43

teens from 17 countries beyond North America participated in BBYO summer leadership programs in 2016

"I love BBYO. It gives me such a great sense of community and the feeling that I can do anything. It's amazing the leadership skills you learn. I couldn't be prouder to call myself a BBG."

—Deby B., Macabi Tzair Uruguay



BBYO'S COMMITMENT TO ISRAEL

616

teens traveled to Israel with BBYO

161

teens remembered and renewed, bearing witness in Poland and celebrating the Jewish homeland in Israel on the March of the Living program

30+

Israeli teens and staff formed the largest delegation to date of Israelis at IC 2017. Delegates at IC celebrated Israel by recognizing the 50th anniversary of the unification of Jerusalem through teen legislation.



SERVICE & ADVOCACY

J-SERVE: BY THE NUMBERS

13,500+

Jewish teens engaged

54,000

service hours completed

150

involved communities

22

participating countries

400

projects hosted, addressing important social causes including:

- Racial justice
- Immigration & refugees
- Homelessness & poverty
- Education & literacy
- Environment
- Hunger & food justice
- Community health
- Animal rights



J-SERVE: JEWISH TEENS SERVING THE WORLD

J-Serve, the International Day of Jewish Youth Service, unites teens from around the world as they work to make their community—and the world—a better place. Each year, J-Serve continues to grow in both size and scope, offering a prominent rallying moment for teens to celebrate a year-long commitment to service via elevated community projects.

VOICE YOUR VOTE

Leading up to the 2016 election, BBYO teens set out to explore key issues together with their peers through healthy dialogue and debate—with a focus on immigration reform, racial injustice, and education. Guided by the notion of shared civic responsibility at any age, members hosted a collection of Voice Your Vote debate night events to emphasize the importance of productive dialogue.

100+ DEBATE NIGHT WATCH PARTIES WERE HOSTED ACROSS THE COUNTRY, WITH OVER 1,200 TEENS PARTICIPATING

More than 3,500 teens in 31 BBYO communities joined Election Night Parties in November—hosted in partnership with Rock the Vote and 50+ other community organizations—featuring interactive activities, food, and celebrity guests.

Four BBYO contest winners flew to Washington, DC to attend the 58th Presidential Inauguration, celebrate Shabbat with Jewish leaders at the Charles and Lynn Schusterman Family Foundation Weekend of Hope, Healing and Service Dinner, and join the Women's March on Washington.



 **justinbaldoni:**

“Had such an amazing night hanging out with these bright and receptive souls at the @bbyoinsider #voiceyourvote election party! The theme of the night: service, service, service! I love these teens so much, you guys will change the world.”

“This [Voice Your Vote] experience has prepared me to become a more critical thinker, a better leader, and taught me how to voice my opinions. Just because we are only teenagers in BBYO, doesn’t mean we can’t voice how we feel and get more involved.”

—Margaux G., Eastern Region, Richmond, VA, Voice Your Vote Contest Winner



HONOR SOCIETY

Thank you to BBYO Honor Society donors who contribute \$1,800 and above to secure BBYO's lasting impact on young Jews. Gifts to BBYO's Honor Society change the lives of Jewish teens around the world, support efforts to innovate offerings, and ensure teens develop as leaders and passionate Jews.

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\$100,000+

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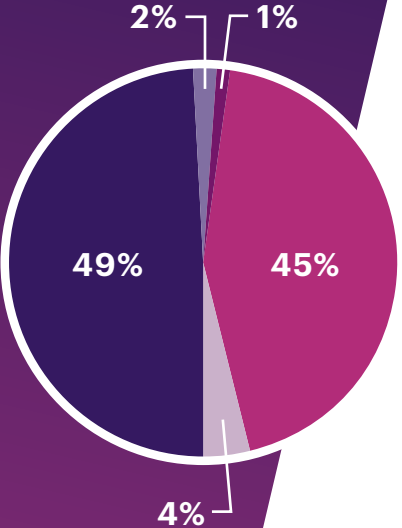
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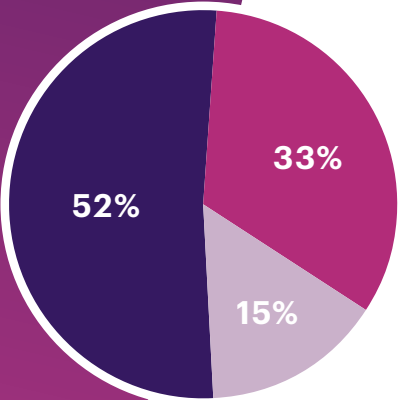
FINANCIALS

REVENUE



	FY2017	FY2016	FY2015	FY2014
Contributions*	13,734,604	12,173,309	11,184,221	11,473,938
Member Dues	1,345,212	754,628	711,026	722,302
Program Fees	15,366,788	16,006,318	15,151,021	14,209,936
Federations	749,103	658,923	673,107	542,750
Other Revenue	356,660	278,897	129,943	793,256
Total Revenue	31,552,367	29,872,075	27,849,318	27,742,182

EXPENSES



	FY2017	FY2016	FY2015	FY2014
Program	15,798,677	15,522,710	14,600,593	13,436,150
Personnel	9,872,853	9,046,290	8,573,001	8,621,841
Operations	4,512,368	5,161,373	4,666,381	4,783,526
Total Expenses	30,183,898	29,730,373	27,839,975	26,841,517

*\$510,000 in contributions in FY17 were permanently restricted funds.

THANK YOU!



*This is a call for every Jewish teen worldwide.
This is for the everyday all-stars.
The unseen difference makers.
The grinders, the hustlers, the role players.*

*This is for the ones who use every day
to make an impact on others.
Here's to the creators, innovators, and debaters.
The mentors, the mensches, and motivators.
The volunteers and visionaries.*

*This is for the carpe-doers.
Because winning isn't something on a
scoreboard.
It's a way of life.
It's living with purpose.*

*So break the mold, blaze your own trail,
and lend a hand along the way.
This is our life.
This is our game.*

BE A #GAMECHANGER.

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