



BBYO Central Region West

BBYO is the community's leading pluralistic Jewish teen Movement, providing meaningful Jewish experiences to 35,000 members across the globe. For a century, BBYO has sought to instill teens with lasting Jewish pride, offer programs rooted in joy, and deliver exceptional leadership development opportunities to every teen, everywhere—amplifying their impact in high school, college, and adulthood.

Alumni of BBYO often go on to serve as industry leaders and trailblazers across a variety of fields. Our alumni community includes Marc Benioff, Co-Founder and CEO of Salesforce; Larry Brilliant, epidemiologist and former Executive Director of Google.org; Michael Froman, former U.S. Trade Representative and current president of the Council on Foreign Relations; Jeff Lawson, founder and CEO of Twilio; and Sheryl Sandberg, former Chief Operating Officer at Meta.



CONNECTING JEWISH TEENS IN THE BAY AREA

Home to first chapter of B'nai B'rith Girls (BBYO's sisterhood) in 1944, Central Region West (CRW) today comprises 19 BBYO chapters in San Francisco, Marin, the Peninsula, South Bay, and into Oakland and the Sierras. From regional conventions to local chapter events each week, CRW creates compelling environments where young Jews connect with their peers and embrace their place in our community. BBYO's unique youth-led program model meets members where they are, and unites teens across our Movement towards building a bright Jewish future.

846
teen
members

506
teen
events

8.3%
year over year
membership
growth

25
volunteer
advisors