

My Sibling BBGS,

We all are connected to our Jewish roots in one way or another, especially through our commonality of being in BBYO. We must embrace this part about us and preserve our Jewish background and identity.

As your Sh'lichah, I want to serve as a guide for everyone to give back to a larger community around us towards Tikun Olam, making the world a better place. Through this, we can influence our strong and impactful Jewish values to communities all around us. By working with my AZA counterpart, I want to create one large stand up program where as a region we can work together to make a great impact on other communities who could benefit from the good we can provide for them.

Right now more than ever it is crucial that we embrace our Judaism and be proud of our identities. Because of this, I want to highlight our support in Israel throughout this upcoming year with programs ranging from commemorating the events on October 7th to a regional Yom Haatzmaut party.

I ultimately want to continue to pass on and preserve our Jewish identities and roots through meaningful and impactful programming and therefore I am extremely excited and committed to the duties that being your 22nd Regional Sh'lichah entails.