

August 12, 2025

To Whom It May Concern,

I am writing to you on behalf of BBYO, the world's largest Jewish teen movement reaching over 75,000 teens across 60+ countries, regarding a unique opportunity that your student plans to be at that will require them to be absent from school Thursday, February 12–Monday, February 16, 2026.

Each year over President's Day weekend, teen leaders from around the world convene at **BBYO International Convention**, the largest annual gathering of Jewish teens worldwide. This event, which takes place in Philadelphia this year, will provide an impactful stage for teens to champion democracy, engage in crucial dialogues on combating antisemitism and hate, and fuel their enthusiasm for making a difference in their communities and the world around them. We realize that for some delegates this means missing school, and we wish this could be avoided; however, with participants coming from across North America, South America, Europe, the Middle East, Asia, and Israel, this date works best for our many constituencies.

The convention itself is truly an educational experience. Participants spend much of their time in learning sessions, putting into practice all the best components of the democratic process. They engage in discussion and debate, studying issues for the impact they will have on our total organization as well as for the specific members they represent. In addition, there will be special sessions for attendees on how to impact our communities in the areas of social justice, political advocacy, and community service.

Previous IC guests have included U.S. Ambassadors to the United Nations Susan Rice and Nikki Haley, Facebook COO Sheryl Sandberg, CEO of Anti-Defamation League (ADL) Jonathan Greenblatt, NAACP President Cornell Brooks, CEO of TOMS Blake Mycoskie, CEO of Neiman Marcus Karen Katz, YouTube creative Casey Neistat, activists Cameron Kasky and Brittany Packnett, actors Tiffany Haddish, Rebel Wilson, and Joshua Malina, Rabbi Lord Jonathan Sacks, TV personality and columnist Meghan McMain, Olympians Gabby Douglas and Aly Raisman, and many others. Additionally, over 200 partner and community service agencies have facilitated workshops, service projects, and skills training throughout IC in recent years.

I hope that you will excuse your students' absence from classes from Thursday, February 12 through Monday, February 16, 2026, with the knowledge that they will have indeed participated in a meaningful educational activity. If you have any further questions, please do not hesitate to be in touch.

Sincerely,

Debbie Shemony

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Chief Marketing and Brand Officer BBYO